



**For Immediate Release**

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## **Kami Hoss DDS and The Super Dentists Take Home 9 Awards at Health Care Communicators of Southern California “Finest Awards”**

*San Diego, Calif. (April 6, 2021)* – Kami Hoss DDS and The Super Dentists, the largest pediatric dentistry, orthodontics and parent dentistry practice in San Diego, won nine awards in the recent Health Care Communicators of Southern California (HCCSC), a professional networking group, 2020 Finest Awards, recognizing excellence in marketing, advertising and communications in healthcare.

The Super Dentists received five gold, three silver and one bronze award in eight different categories. The following campaigns received recognition:

- Digital Marketing Website – Virtual Super Lounge (gold)
- Special Event – The Super Dentists Save Halloween (gold)
- Overall PR Campaign – PR During the Pandemic (gold)
- Television Advertising – Molar Goes Back to the Dentists (gold)
- Off the Wall – Cavitar’s Evil Ice Cream Giveaway (gold)
- Collateral & Logo Design/Creation – The Super Dentists COVID-19 logo (silver)
- Community Relations – GrinLand at the San Diego Children’s Discovery Museum (silver)
- Digital Marketing/Social Media – Brush Along With The Super Dentists/Tik Tok Launch (silver)
- Digital Marketing/Social Media – Brush Along With The Super Dentists/Tik Tok Launch (bronze)

“It is incredibly gratifying for our marketing and creative teams’ work to be recognized by HCCSC, especially considering the caliber of organizations with whom we were competing,” said Dr. Kami Hoss, co-founder & CEO of The Super Dentists. “Innovation is one of The Super Dentists’ core values, so being recognized for campaigns we created in response to COVID to better serve our patients is especially rewarding.”

Gold, Silver and Bronze awards were presented in 31 categories, including public relations, advertising, digital marketing, writing, collateral and special events. HCCSC received 94 entries by 22 Southern California organizations for work completed between April 30, 2019, and Nov. 1, 2020. Entries were judged by members of the New England Society of Healthcare Communications.

Members of the HCCSD group include communications professionals who work in the health care, wellness, biotech, medical device, health information technology and pharmaceutical industries in San Diego, Los Angeles and Orange counties, as well as the Inland Empire. In 2019, the Health Care Communicators of San Diego merged with the Healthcare Public Relations and Marketing Association to form HCCSC.

For more information, visit [TheSuperDentists.com](http://TheSuperDentists.com).

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### ***About The Super Dentists***

*The Super Dentists is San Diego’s largest, most trusted and top awarded Pediatric Dentistry, Orthodontics and Parent Dentistry practice – one in every five kids in San Diego is a Super Kid! They create the most unique and out-of-this-world dental experience for children and their parents. They’re the only office in the world where kids ask (many times, beg) their parents to take them to*

*the dentist; imagine that! Highly trained and skilled, The Super Dentists take advantage of the latest in preventative and restorative treatments and are Invisalign and AccelaDent accelerated orthodontics specialists. They accept most insurance, including Medi-Cal, and they offer extended weekday hours, some weekend hours and 24/7 service for emergencies. With locations throughout San Diego (Carmel Valley, Chula Vista, Eastlake, Escondido (New!), Kearny Mesa, Oceanside), and growing, the practice gives back to its communities whenever possible, including an in-classroom dental education program – currently in 500 schools, reaching more than 30,000 kids – hosting free quarterly events and providing complimentary dental care to those in need. For an appointment, book online at [TheSuperDentists.com](http://TheSuperDentists.com), text: 1 (844) 765-1234 or call (760), (858) or (619) DENTIST (336-8478). Visit [TheSuperDentists.com](http://TheSuperDentists.com) for more information.*