

For Immediate Release

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Dr. Kami Hoss and The Super Dentists Open Sixth Office in Escondido

Newest location serves kids, teens & parents and features one-of-a-kind slide

San Diego, Calif. (Jan. 20, 2020) – <u>Dr. Kami Hoss</u> announces the opening of its much-anticipated, sixth location, in Escondido. The new office, located at 390 West Valley Parkway, is now open for business and taking appointments.

The Super Dentists mission is to reinvent and transform dentistry. Since 1996, <u>Dr. Kami Hoss</u>, DDS, MS and his wife and business partner, Dr. Nazli Keri, DDS, have built The Super Dentists into the largest, most trusted and top-awarded pediatric dentistry, orthodontics and Parent Dentistry practice in San Diego. Everything they do is centered around kids. All of their dentists are specialists in pediatric dentistry, and The Super Dentists use the latest in dental technology to make children's dental visits more comfortable. Its superhero-themed offices feature lounges with games and movies, all created with the goal of creating positive associations with going to the dentists.

The Escondido location will feature the first-ever Super Slide for kids (and adults) so they can slide from the main pediatric level to the lower VIP level where there is a separate lounge and treatment area for teens and parents. Teens and parents receive their own amenities like massage chairs, complimentary childcare, aromatherapy and customized lattes.

"Escondido is an amazing community and we're excited to introduce Escondido families to an out-of-this-world dental experience," said <u>Dr. Kami Hoss</u>, co-founder of The Super Dentists. "We look forward to being a good neighbor and will continue to seek out more opportunities to connect with the Escondido community."

In the last six months, The Super Dentists has sponsored and participated in Escondido's Grand Avenue Festival, sponsoring the Children's stage; sponsored the Escondido Chamber of Commerce's "Community in Unity" event over the holidays and is working on a partnership with Ice-Plex. They also teamed up with the San Diego Children's Discovery Museum in Escondido on *Grin Land!* (open through 2/28/20) an exhibit that shows kids that a visit to the dentist is not so scary. Fun, interactive displays include life-sized tools and props (including giant floss, teeth and toothbrushes), a reception desk, special meet-and-greets with The Super Dentists ToothKeri character, and educational activities.

The Super Dentists will be hosting special story times with the ToothKeri at the Museum:

- Wednesday, Feb. 5 at 10am
- Friday, Feb. 14 at 12pm

The Super Dentists are passionate about kids and education and will be offering complimentary dental hygiene presentations to Escondido schools. The 30-minute presentations feature puppets and visual aids

and are appropriate for Pre-K through fifth grade, plus each child receives a goody bag to take home. Teachers can schedule their complimentary presentation by emailing schoolrep@TheSuperDentists.com.

The Super Dentists Escondido will also host a grand opening celebration for the community (open to the public) this spring. The event will include a "Free Dental Day," where The Super Dentists provide complimentary dental exams to children in need. Date and time for these events will be announced soon.

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About Dr. Kami Hoss

Dr. Kami Hoss, DDS, MS is a renowned author, consultant, inventor, speaker, and philanthropist in the fields of dentistry, healthcare, and education. Twenty-three years ago, he co-founded The Super Dentists with his business partner and wife, Dr. Nazli Keri. Their business has become one of the most trusted, top-awarded and leading pediatric dentistry, orthodontics, and parent dentistry practices in Southern California. He is also passionate about educating parents about dental care, oral health and whole-person healthcare, and integrated dental and medical care. Through community programs, events, seminars and speaking engagements, Dr. Hoss and The Super Dentists team tackle topics like oral health and its impact on pregnancy, airway & sleep, psychological health and physical health.

In all his pursuits, <u>Dr. Kami Hoss</u> aspires to give back by being of service to the people in his community by creating opportunities for others to receive high-quality care and education. He has decades of experience working in the dental space and has treated more than 10,000 patients. He has served on faculty at Howard Healthcare Academy and University of Southern California's postgraduate orthodontic program. He is a member of the American Association of Orthodontists, American Dental Association, California Dental Association, and San Diego Dental Society. With this extensive background, he has developed a reputation for innovation and making oral health care accessible, welcoming, educational and entertaining for families.

For more information, visit https://www.TheSuperDentists.com, or call (855) GO-SUPER (855-467-8737).

About The Super Dentists

The Super Dentists is San Diego's largest, most trusted and top awarded Pediatric Dentistry, Orthodontics and Parent Dentistry practice – one in every five kids in San Diego is a Super Kid! They create the most unique and out-of-this-world dental experience for children and their parents. They're the only office in the world where kids ask (many times, beg) their parents to take them to the dentist; imagine that! Highly trained and skilled, The Super Dentists take advantage of the latest in preventative and restorative treatments and are Invisalign and AccelaDent accelerated orthodontics specialists. They accept most insurance, including Medi-Cal, and they offer extended weekday hours, some weekend hours and 24/7 service for emergencies. With locations throughout San Diego (East Lake, Chula Vista, Kearny Mesa, Carmel Valley, Oceanside and Escondido), and growing, the practice gives back to its communities whenever possible, including an in-classroom dental education program – currently in 500 schools, reaching more than 30,000 kids – hosting free quarterly events, and providing complimentary dental care to those in need. For an appointment, book online at TheSuperDentists.com, call (760), (858) or (619) DENTIST (336-8478) or text: 1 (844) 765-1234. And for more information, please visit www.theSuperDentists.com.